

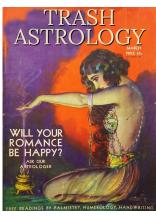
Saturday June 10, 2023 1:00 PM AZ/PDT by ZOOM

Christopher Renstrom

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TRASH ASTROLOGY:

Popular Astrology (the most famous example being "sun sign" astrology) is often regarded as a flagrant pandering to the



masses. Yet its appearance in Almanacs and dream interpretation manuals is responsible for the introduction of Astrology into America and its overall acceptance. This lecture traces the rise of popular Astrology from The Book of Knowledge (a pre-Revolutionary war occult periodical) to civil war publications to Evangeline Adams's astrology booklets in the 1920s. Along the way we will examine the unique role that women played in the popularization of Astrology here in the United States (both as astrologers and mass market audience) and how Trash Astrology gave the American public its first taste of eastern religions, feminism, and psychology. The point of this lecture is to show that "trash" astrology is more than a necessary evil; it's the reason why Astrology is still around.

BIO: Christopher Renstrom is the creator of Rulingplanets.com, an online astrology site based on his bestselling book, <u>Ruling Planets</u>. He currently writes the daily horoscopes for SFGate.com. Renstrom also lectures on the history of astrology in America from pre-Revolution to modern times. Christopher's latest books, <u>The Cosmic Calendar</u> and <u>Rise and</u> <u>Shine: An Astrological Guide to How You Show Up in the World</u> are both published by Penguin Random House. Christopher is also the weekly horoscope columnist for Astrology Hub and appears on their YouTube show Horoscope Highlights. Renstrom runs weekly IGLives on his Instagram account @christopherrenstrom.

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